

Randall Kenneth Jones

The Importance of Importance

"I used to think I wanted to be famous, but now I know I just want to matter."

Randall Kenneth Jones lives by this mantra—one that speaks to the millions who also ache to 'matter.' In fact, forty-six percent of Americans feel left out—sometimes or always.

But everyone is important!

Everyone Needs to Feel Important

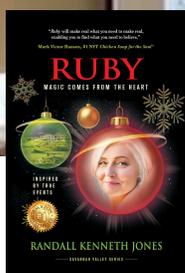
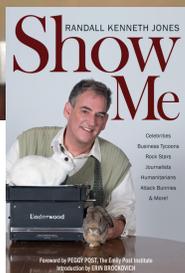
The entire social media world capitalizes on our need for relevance. Look at our obsession with our number of friends or followers? When someone "likes" us, we get an oxytocin hit—a physical high. When someone acknowledges us—on social media or otherwise—we feel important. But the most important "like" we need must come from within.

Importance fosters trust, creates healthy relationships, and inspires people to be creative and advance new ideas. You and your inimitable importance are a gift to the world.

Jones shares *important* wit & wisdom from his time spent with: **Pat Benatar, Erin Brockovich, Barbara Corcoran, Jeffrey Gitomer, Stedman Graham, Sonny Jurgensen, Hoda Kotb, Norman Lear, Jenifer Lewis, Scott Jeffrey Miller, Colin Mochrie, Melissa Rivers, Suzanne Somers, Leigh Ann Tuohy, Vanessa Williams, Ginger Zee** and more! YOU learn to:

- ✓ Celebrate your innate importance
- ✓ Uncover what is important to others
- ✓ WIN by looking for the BEST in people

Equal parts oration, tutorial and stand-up routine, Jones intellectually and emotionally challenges his audiences to be more conscientious students of—and teachers to—the world.



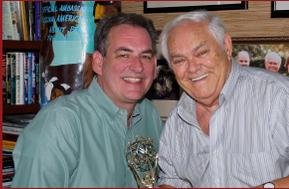
*"A great and inspiring teacher."
Mark Victor Hansen
#1 NYT, Chicken Soup for the Soul*





“Randy is so happy, fearless and open. He is quick-witted and downright funny. Time spent with him is guaranteed to make you laugh.”

—**Erin Brockovich, Consumer Advocate**



“Randy can fire up a room in a way that makes everyone feel important.”

—**Phil Beuth, Former President, GOOD MORNING AMERICA**



“Every human being of every age can benefit from Randy’s spirited tutorial on the importance of importance—along with the importance of kindness.”

—**Peggy Post, Director Emeritus, The Emily Post Institute**



“Let the laughter and discovery begin!”

—**Janet Evanovich, #1 NYT Bestselling Author**



“Randy is a true inspiration. Utilizing whimsical sound bites, entertaining anecdotes, he shows his attendees how important and fulfilling it is to celebrate the best in others.”

—**Susan C. Bennett, Original Voice of Siri**

Randall Kenneth Jones

Author. Speaker. Podcaster. Comedian. Creative.

Exploding from the stage, Jones brings his unique brand of infotainment to a broad range of business, civic, and educational platforms. His material comes from his personal brain trust of 250+ celebrities, newsmakers and thought leaders who have taken a seat opposite him over past ten years. These sometimes hysterical, always life-altering conversations lie at the heart of his books, *Show Me* and *Ruby* and featured on his popular podcast, *Jones.Show*.

Book Randall Kenneth Jones to transform any audience!

Contact us at Randy@mindzoo.com or (571) 238-4572

